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Session 5:

How to carry out a Land Tool Evaluation for Gender Equality

2. How to validate the evaluation findings

One of the challenges of any evaluation is its **reliability**, which is based on

- Methodology (clarity and agreement of what is done)
- Accuracy (data gathered needs to be as accurate as possible)
- Legitimacy (transparency and agreement)

Legitimacy is reached through validation of findings by key stakeholder group:

- 1-day Expert Group Meeting (government, professionals, grassroots, academics, etc.)
- Prepared and organised by evaluation team
- Agreement on evaluation report, including recommended future actions to increase gender equality of land tool

Overview – Validation, Scoring and Reporting

1. How to validate the evaluation findings
2. How to score the criteria
3. How to write an evaluation report

2. Remember…. Data Approaches

Qualitative data can't be counted by numbers but provides prescriptive information about a situation/condition, etc. It needs thorough analysis and interpretation and gives only abstract information about level of gender equality of a land tool.

Quantitative data can be counted by numbers, percentages, etc. and therewith provides easy to understand information about the level of gender equality of a land tool.

3. How to score the criteria

Quantitative approach: Score Card Methodology

- Variety of score card methodologies used world wide, e.g. UNDP "Report Card" but also used in other sectors (business, environment etc)
- Assigns scores to provide a % score for each criteria to identify where the tool requires attention
- Short, reliable and affordable method
- Seeks to provide a sound basis for understanding and monitoring the delivery of land tools
- Multi stakeholder approach

Validation method – the Score Card approach

A five step-by-step approach:

- Presenting and discussing evaluation findings
- Scoring the criteria
- Calculating final score for land tools
- Assessing effectiveness
- Writing evaluation report

3. How to score the criteria

Gender Evaluation Criteria:	1 Very poor	2 Poor	3 Fair	4 Good	5 Very Good	Comments
1. Equal **Participation** by women and men						
2. **Capacity building** and empowerment of women and men						
3. **Legal and Institutional set-up** promotes gender equality						
4. Consideration of **customary rights**						
5. Equal **economic implications** for women and men						
6. Tool can be **upscaled and sustained** with benefits for more women						

Step i- Presenting and discussing evaluation findings

- Evaluation Team to present detailed findings for each criteria - based on evaluation questions and indicators - to key stakeholder group
- Clarification of findings (per criteria)
- Discussion of strengths and weakness of each criteria in context

Step ii – Scoring the criteria

Stakeholder group to reach agreement on level of gender equality of each criteria based on available information and discussion

Scores:

1. Very poor: no gender progress
2. Poor: little/poor gender responsiveness
3. Fair: gender responsive but with problems
4. Good: good response
5. Very good: tool equally meeting women and men's needs

Gender Evaluation Criteria:	1 Very poor	2 Poor	3 Fair	4 Good	5 Very Good	Comments
1. Equal **Participation** by women and men	1					
2. **Capacity building** and empowerment of women and men				4		
3. **Legal and Institutional set-up** promotes gender equality		2				
4. Consideration of **customary rights**			3			
5. Equal **economic implications** for women and men				4		
6. Tool can be **upscaled and sustained** with benefits for more women		2				

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Step iv - Assessing effectiveness

Assessment Scale for overall rating:

Very good	85-100%
Good	65- 84%
Fair	50- 64%
Poor	35- 49%
Very Poor	Below 35%

Criteria	Score/Grade
1	1
2	2
3	4
4	3
5	4
6	2
total	**16**
Score x100 / max score (30)	53.3%

Interpretation:

The tool is fairly gender responsive with problems in regard to Participation (c1), Capacity Building (c2) and Scalability/Sustainability (c6)

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Step iii- Calculating final score for land tool

Criteria	Score/Grade
1	1
2	2
3	4
4	3
5	4
6	2
total	**16**
Score x100 / max score (30)	53.3%

Work out the overall percentage score for the gender equality of the land tool:

$$\frac{\text{Total score}}{\text{Max score (30)}} \times 100 = \text{level of gender equality of land tool in \%}$$

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Your Turn

- Calculate a score
- Use random figures to calculate a score
- ……Any queries?

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Step v – Writing evaluation report

	CRITERIA 1 (participation)	CRITERIA 2 (empower-ment)	CRITERIA 3 (equal tenure)	CRITERIA 4 (Customary)	CRITERIA 5 (Economic implications)	CRITERIA 6 (Upscaling for women)
SCORE CARD POINTS (1-5)						
Why/ How did you score this way? (Comments on Scoring - Indicators, Sources)						
Strong Points						
Weak Points						
Other Comments (limitations, etc.)						
Entry points for gender improvements						

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4. How to write an evaluation report

- To be filled in and agreed upon jointly by all key stakeholders during validation exercise
- Scoring needs to be justified and explained
- Limitations of evaluation need to be mentioned
- All stakeholders need to agree on recommendations for future action to be undertaken to improve gender quality of the land tool

That's why ownership of all throughout the process is important

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Some Advantages

Established

- Balanced scorecard is a Strategic planning and management system that is used extensively in business and industry, government and non profit organizations

Efficiencies in

- Simple methodology
- Quick
- Affordable
- Approachable
- Identifies and allows for area of Improvements

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A rapid assessment of gender response which may need to be supported by more in depth study

Tea Break

Questions

Questions, clarification, observations, thoughts?

Any More

Questions, clarification, observations, thoughts?

Group Work II - Capture you and your thinking

What you will be doing:

- Discuss and score one criteria
- Write evaluation report for this one criteria
- In 90 minutes prepare for a flash presentation

Your Focus:

- Validate evaluation findings
- Identify strengths and weakness
- Recommend further action to improve gender equality

Support material:

- Score card and report templates and Case Study
- Hand out 4- 7 inclusive

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Understanding how to carry out the evaluation

At the end of the session we should be able:

1. To understand the importance of validating the evaluation findings
2. To practically use the sources, indicators to systematically score the tool
3. To assess the effectiveness of the tool by calculating its overall score
4. To practically validate the evaluation findings and prepare a scorecard report with strengths, weaknesses and recommendations

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Plenary: Sharing Your Thinking

5 minute flash presentation in Plenary ....

- To share your anticipated issues
- To present your score card and report

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